

JUSTIN VITAKIS

CONTACT:

w - justinvitakis.com
e - jvitakis1@gmail.com
p - 650.703.4601

EDUCATION:

University of Oregon
B.S. Digital Arts

SKILLS:

SOFTWARE: Adobe CC (Ai, Ps, In, Ae, Pr, Xd); Sketch; Figma; Keynote; InVision; Slack/Basecamp/Asana; Xcode; Google Earth Studio; G Suite

OTHER SKILLS: Illustration, Iconography, Brand Design, Art Direction, Production Design, Animation + Motion Design, UX/UI Design, Photo Retouching, AR, VR, 2D, 3D

PROFESSIONAL EXPERIENCE:

Google - Remote (Los Angeles Based)

Oct 2022 - Oct 2023

Visual Design Lead

Reprised my previous role at Google, this time with more autonomy and design leadership. Contributions include Geo for Good 2022 & 2023 Summit branding and presentation design, designing UI of new pages for the Environmental Insights Explorer site, redesigning the Google Earth homepage for the launch of Earth 10, leading the visual rebrand of 'Project Sunroof' to 'Solar API', and creating social motion assets for Google's main accounts and CSuite executives.

Adobe Inc. - San Francisco, CA

Nov 2021 - Oct 2022

Visual Designer 2

Contributed motion and UX design solutions for Adobe's new creative app: Adobe Express. Milestones include migrating the tutorial creation process to AfterEffects, creating tutorial videos for new tool functionalities, designing motion assets for in-app modals, and helping develop the freemium and free trial user experience (by working through user journey maps, wireframes, and high fidelity UI designs) that had successful increases in click-through rates and customer retention.

Google - Mountain View, CA

Jan 2020 - Nov 2021

Visual Designer

With the Creative Studio team, I provided motion, illustration, and UX/UI design support for teams within Geo such as Google Earth and Environmental Insights Explorer. Notable contributions include developing a consistent system of viewing ~40 years of satellite data, reimagining complex technologies into digestible illustrative animations, leading visual design for the Google Earth Timelapse launch, and creating a brand identity for the 2020 & 2021 Geo for Good Summit.

The Program - Portland, OR

Oct 2018 - Jan 2020

Visual Designer

From production designer to mid level visual designer in a matter of months, I became the go-to for all other design needs. These included honing my motion design skills, leading art direction and design for global campaigns, wireframing and designing the UI for web designs, and crafting successful presentations and pitch decks to acquire new business, and concepting AR/VR filters for clients. Notable brands include Nike, Dr. Martens, Starbucks, and Benchmade Knife Company.

Creative Circle; FILTER LLC - Portland, OR

March 2016 - Oct 2018

Freelance Designer

From production design, branding, and marketing collateral to motion, UX/UI, and illustration, I worked with global brands such as Nike, Converse, and Youtube Music through various contracting companies and design agencies as a freelance designer.